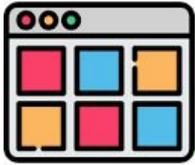# Introduction to Grant Research

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Modules

1. Understanding the landscape

2. Identifying your funding needs

3. Utilizing research tools and resources

4. Identifying types of grants

5. Case studies and practical application

6. Ethical considerations in grant research

Understanding the landscape I

Importance of strategic grant research

Financial Lifeline

Mission Alignment

Diversification

Strategic Focus

Increased Success Rate

Community Impact

Sustainability

Adaptability

Competitive Edge

Networking Opportunities

Understanding the landscape II

Aligning objectives with potential funding opportunities

Mission Driven

Strategic Fit

Thematic Consistency

Geographical Relevance

Target Beneficiary Alignment

Capacity & Expertise Match

Demonstrate Impact

Adaptability

Long-term Sustainability

Collaboration Opportunities

Value Proposition

Alignment with funding trends

Understanding the landscape III

Crafting a research strategy

1	Define Research Objectives
2	Understand Organizational Needs
3	Establish Research Team
4	Utilize Online Database
5	Focus on Thematic Alignment

6	Filter by Geographic Relevance
7	Prioritize Targeted Foundations
8	Set Realistic Timelines
9	Utilize Network and Contacts
10	Stay Informed About Trends

11	Document Findings
12	Regular Review and Update
13	Evaluate Success Metrics
14	Seek Professional Guidance
15	Feedback and Continuous Improvement

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Identifying funding needs I

Assessment of Organization Needs

1	Define Assessment Objectives
2	Identify Stakeholders
3	Gather Ecisiting Data
4	Conduct Surveys and Interviews
5	Assess Financial Needs

6	Identify Programmatic Gaps
7	Analyze Community Needs
8	Evaluate Organizational Capacity
9	Consider External Factors
10	Prioritize Needs

11	Quantify and Qualify Impact
12	Cross-Check with Mission
13	Involve Board and Leadership
14	Ensure Diversity In Perspectives
15	Document Findings

Identifying funding needs II

Budgeting for Impact

1   **Define Project Scope**

2   **Need Assessment**

3   Research Potential Funders

4   Review Grant Guidelines

5   Cost Breakdown

6   **Research Prevailing Costs**

7   **Incorporate Contingency**

8   Staffing Costs

9   Collaborate with Experts

10   Strategic Budget Allocation

11   **Timeline Alignment**

12   **Budget Justification**

13   Use Grant Research Tools

14   Consider In-Kind Contributions

15   Feedback and Revisions

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Identifying funding needs III

Setting Clear Project Objectives

1 — **Clarify Project Goals**

2 — **Identify Key Performance Indicators (KPIs)**

3 — Quantify Impact

4 — Time bound Outcomes

5 — Align with Organization's Mission

6 — **Consider Community Input**

7 — **Measurable Targets**

8 — Quality and Quantity Metrics

9 — Baseline Data

10 — Adaptability

11 — **Benchmark against Best Practices**

12 — **Feedback Loops**

13 — Reflect Grantor Priorities

14 — Demonstrate Tangible Change

15 — Alignment with Grant Guidelines

Utilizing Research Tools & Resources I

Exploration of Grant Database

1 Define Specific Criteria	6 Categorize by Sector	11 Use AI- Powered Tools
2 Use Advanced Search Options	7 Track Funding Cycles	12 Engage with community
3 Keyword Optimization	8 Explore Funding Amounts	13 Adapt search strategy
4 Filter by funding type	9 Review Past Participants	
5 Set Geographic Preferences	10 Subscribe to Alerts	

Utilizing Research Tools & Resources II

Some listed sources for finding Grants

NGO Darpan	GuideStar India	Grant Connect	India Development Review (IDR)
CSR Box	Funds for NGOs	NGO Box	Global Giving
FundsIndia	Charity Aid Foundation (CAF)	Give India	Samhita
Dasra	Swavalamban Foundation	TechSoup India	

Identifying types of Grants I

Local and Global Opportunities

1	Explore Indian Government grants
2	Tap into CSR Initiatives
3	Engage with National Foundation
4	Network with National NGOs
5	Research State level Grants

6	Connect with Regional Corporates
7	Attend Regional COnferences
8	Explore International Foundations
9	Join Global Platforms
10	Collaborate with Global NGOs

11	Stay Informed on Global trends
12	Engage with Government Agencies
13	Extracting valuable insights from RFPs

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Identifying types of Grants II

Some listed Key Government Agencies

Ministry of Social Justice and Empowerment	Ministry of Environment, Forest and Climate Change	Ministry of Health and Family Welfare	National AIDS Control Organization (NACO)
Ministry of Women and Child Development	National Scheduled Castes Finance and Development Corporation (NSFDC)	Department of Biotechnology	. National Urban Livelihoods Mission (NULM)
Ministry of Rural Development	National Backward Classes Finance and Development Corporation (NBCFDC)	Ministry of Youth Affairs and Sports	National Skill Development Corporation (NSDC)
Ministry of Tribal Affairs	National Minorities Development and Finance Corporation (NMDFC)	National Institute of Social Defence (NISD)	Ministry of Human Resource Development
National Foundation for Communal Harmony (NFCH)	National Handicapped Finance and Development Corporation (NHFDC)	National Institute of Rural Development and Panchayati Raj (NIRD&PR)	

Identifying types of Grants III

Some listed Nonprofit and Foundation Grants

Tata Trusts	Bharti Foundation	Indian Council for Social Science Research (ICSSR)	HDFC Bank Parivartan
Azim Premji Foundation	Omidyar Network India	Bajaj Foundation	SBI Foundation
Bill & Melinda Gates Foundation	Wipro Foundation	Ford Foundation	Nilekani Philanthropies
Reliance Foundation	Sir Dorabji Tata Trusts	Rockefeller Foundation	Chan Zuckerberg Initiative
Infosys Foundation	Ratan Tata Trust	JSW Foundation	Robert Wood Johnson Foundation

Identifying types of Grants IV

Social Impact Investors

Acumen Fund	Aavishkaar-Intellecap Group	Elevar Equity	Roots of Impact
Unitus Seed Fund	Impact Investors Council (IIC)	ImpactAssets	Triodos Investment Management
Bridges Fund Management	The Rise Fund	Blue Haven Initiative	
Global Impact Investing Network (GIIN)	Khosla Impact	Capria Ventures	

Case Studies & Practical Application I

Learning from Success and Failure

Strategic Alignment	Impact Measurement	Community Involvement	Financial Prudence	Sustainability Planning
Case Study: A successful NGO secured a major grant by aligning its project proposal with the funder's specific focus areas. **Lesson Learnt**: Strategic alignment with the funder's priorities is crucial. NGOs should carefully research and tailor their proposals to match the funding organization's objectives, increasing the likelihood of success.	**Case Study**: A successful grant application highlighted a robust monitoring and evaluation framework, showcasing the NGO's commitment to measuring project impact. **Lesson learnt:** Clearly define and communicate how the project's success will be measured. NGOs should emphasize outcomes, indicators, and data collection methods to demonstrate accountability.	**Case Study**: An NGO's grant application emphasized active community involvement in project planning and implementation. **Lesson Learnt:** Involving the community in decision-making processes enhances the project's sustainability. NGOs should emphasize community participation and ownership in their proposals.	**Case Study**: A grant application successfully secured funding by presenting a well-structured budget with clear justifications for each expense. **Lesson Learnt:** NGOs should carefully plan and present realistic budgets. Clear financial planning and justification build trust with funders.	**Case Study**: A grant application emphasized a well-thought-out sustainability plan, ensuring the project's impact would endure beyond the funding period. **Lesson Learnt:** Addressing sustainability is essential. NGOs should outline how they plan to sustain project outcomes once the grant funding concludes.

Case Studies & Practical Application II

Practical Grant Research exercise

Mock grant application	Grant database exploration	Case study analysis	Grant proposal review	Budgeting workshop

Funding simulation game	Online training modules	Guest speaker sessions	Grant writing workshops	Networking and peer learning

Live grant search	Grant pitch exercise

Ethical considerations in grant research

Upholding ethical standards in grant research

Honesty & accuracy	Transparent reporting	Confidentiality	Fair & equal treatment	Adherence to guidelines

Avoid plagiarism	Responsible use of resources	Informed consent	Environmental & social responsibility	Avoiding dual submissions

Respect for intellectual property	Professional conduct	Data privacy compliance	Ethical review for human subjects	Continuous education

Q & A

Thank you!